



User Submission Terms

We love engaging with our clients and seeing how you are using our products! We welcome reviews, suggestions, photos, videos, comments and any submission of UGC (“User Generated Content”). You may submit your UGC in a variety of ways, including:

- Post or comment on our social media pages.
- Where we ask for your permission to use your photos or other information you have posted on your social media channels or sent to us.

We regularly reach out to customers to request additional rights to reproduce User Generated Content in the form of images or videos in our catalog, email, website, social media channels and more. Whenever possible, we also include your handle or byline. Thank you for considering this request.

By submitting your User Content to us, including via our Sites, or responding to our request with the hashtag #yesmadegoods, you are agreeing to the following:

You grant Ardmore Home Design and its designees (Made Goods, Blue Pheasant, Pigeon & Poodle, and Burton James) a non-exclusive, irrevocable, worldwide, transferable, royalty-free, perpetual, unrestricted, sublicensable right to use, market and promote your User Generated Content in any manner or media now known or later developed, for any purpose, including without limitation the rights to reproduce, display, publish, perform, translate, transmit, broadcast, modify, adapt, alter, distribute, present, commercialize, create derivative works from your User Content, and exercise all intellectual property and other rights with respect to your User Content, without any compensation or notice to you or any approval from you, with or without your name (whether your legal name or your user name on the applicable platform), including, without limitation, in advertising and promotion of Ardmore Home Design and its products and/or services. Without limiting the foregoing, you represent that you have all consents and licenses necessary to use and to authorize Ardmore Home Design and our designees to use your User Content in the manner permitted in the Terms. You agree that your User Content is not confidential.

You represent and warrant to Ardmore Home Design as follows: that your User Content is your own original work and that you have the right to grant the rights and permissions set forth in the Terms; you have obtained all necessary licenses and permissions from all applicable third parties required for the submission of the User Content and use as permitted in the Terms; you will comply with all FTC disclosure requirements and guidelines relating to your User Content; the posting and/or display and/or other permitted use of your User Content by Ardmore Home Design or those deriving rights through Ardmore Home Design will not violate any provision of any applicable law or regulation, or in any way infringe or violate rights of any third parties, including but not limited to copyright, trademark, and other intellectual property, privacy or publicity rights; you waive any and all moral rights that exist in your User Content and any derivative works made therefrom.

You agree that your User Content created, submitted or otherwise made available by you to Ardmore Home Design or for Ardmore Home Design will not: be abusive, threatening or harassing towards others; include any infringing, obscene, defamatory, slanderous, libelous, offensive, or illegal content (including without limitation content which violates another person’s right of privacy); include commercial or political solicitations or messages;



include any content designed to injure people or property (including without limitation viruses or other malware); impersonate others or be misleading as to your identity, the source of your User Content; suggest that you or your User Content is sponsored or endorsed by Ardmore Home Design (unless it is); otherwise violate the Terms. It is important to remember that UGC submitted by you may be recorded and stored in multiple places, both on our website and elsewhere on the internet and are likely to be accessible (ie. Viewable) for a long time. Should you disclose sensitive, proprietary, or confidential, to do so is at your own risk and Ardmore Home Design is not responsible for any consequences of such disclosure.

Ardmore Home Design does reserve the right, but does not have an obligation, to monitor and/or review UGC and to delete, revise, or otherwise modify the UGC in our discretion, subject to applicable law. We reserve the right to disclose any information as necessary to satisfy any law, regulation or government request, or to edit, refuse to post or to remove any information or materials, in whole or in part, that in our sole discretion are objectionable or in violation of our Terms & Conditions, Ardmore Home Design's policies or applicable law. We may also impose limits on certain features of the website or restrict access to part or all the features without notice or penalty if we believe you are in breach of the guidelines set forth in these User Submission Terms, our Terms & Conditions, or applicable law, or for any other reason without notice or liability.

If you remove the UGC from a social account and would prefer that Ardmore Home Design no longer use it on the website or if you believe that the UGC that we use on the website or in other places infringes on your copyright, you may request the material to be removed, or that access to it be blocked. Please contact us at press@bluepheasant.com We are not responsible for third- party websites and other companies.